

FHG PRIVATE TREATY BULLS



FLYING H GENETICS

Nebraska Headquarters

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YOUR FULL SERVICE SEEDSTOCK SUPPLIER

YEAR-ROUND SUPPLY

YEAR-ROUND SERVICE

FROM OUR FAMILY TO YOURS:

As you have probably noticed, we have been celebrating our 65th year of selling seed stock to the beef industry. It is truly humbling and rewarding to be blessed with so many great friends and customers, and it is always special to see the next generation becoming involved and starting the transition to continue the family ranching operations. We are honored to be part of your family's history.

Flying H Genetics is focused on producing profitable, problem-free genetics that benefit every segment of the beef industry. Part of that profitability comes from our various genetic packages that allow you to compliment your cowherd to produce superior cattle and utilize crossbred vigor. If you have any questions, please give us a call and we'll help you select the right genetics to do what you need to improve your cattle and your profitability.

Never before has a good bull been worth more than now!!! More cows pregnant, more live calves at birth and weaning, more pounds to sell and superior replacement heifers can easily add thousands of dollars annually to your bottom line. Good management and good genetics have always been worth the effort, but, today, with \$2.50 plus calves and \$3,000.00 plus cows, you will be rewarded for quality and pounds like never before. The rancher is finally being paid for what he does and quality and pounds have never been worth more.

Whenever you need help or have questions about genetics, crossbred vigor, AI or breeding, marketing, or managing, just give one of us at Flying H Genetics a call. We have been helping Cattlemen produce better cattle and more profits for over 60 years and are into the third generation with some customers.

Call or come by and pick out your next herd bull today and remember that, even if you need a bull in July due to injury, we will help.

www.flyinghgenetics.com

BALANCERS® | GELBIEH | SIMANGUS™ | SIMMENTAL

EXPLANATION OF SCORING & RANKING SYSTEMS



FRAME SCORE:

Yearling hip measurements predict mature frame size.

FHG STAR RANKING SYSTEM—

This system ranks cattle in five major areas of customer genetic needs—**Growth, Muscle, Carcass, Maternal and Disposition.**

Growth, Muscle, Carcass and Maternal—3★ ranking identifies breed average genetics for the trait, a 4★ ranks them within the top 50% to 25% of the breed and a 5★ ranks them within the top 25% of the breed genetically for the traits. Information used to develop these rankings includes performance measurements of the individual animal, his sire and his dam, EPD's and ultrasound data. Our Star Ranking System combines all the data into a simple ranking system to help you easily find the specific genetics you need for a trait or combination of traits.

Disposition—1★ & 2★ culled, 3★ Good, 4★ Better, 5★ Best.

Because disposition is a very important management and safety issue, Flying H Genetics has researched and developed a system to score all of their cattle, including any cattle sold for breeding purposes, for disposition to eliminate the unacceptable ones. We have been culling on disposition for years but scoring them quantifies and identifies them more accurately making culling more accurate and effective.

Cattle are a herd instinct animal. Separate them from the herd and their natural response is to flee back to the group or fight for their life. Domesticating them has gentled them but their natural instincts of flight and fight are still there at varying degrees. Generally, the sooner

and more often cattle are in contact with and handled by humans in a calm, nonthreatening way, the more trusting and less flighty or threatened they will feel.

Knowing this, our system separates an individual animal from the group into a small pen with one or two people to add a common stressor. Since all cattle have a different disposition (just like people) this will create different degrees of nervousness, flight and fight that can be scored. Scoring the different levels of nervousness, flight and fight allows us to identify different levels of disposition. The scores range from 1 to 5 with 5 being the most calm. This is a subjective score but certain actions help group the cattle into the five different levels. Following is a general description of the type of actions observed while scoring that help rank each individual's disposition.

One Star—animal is very nervous and agitated and is looking for an escape route. Will not stop and stand, tests the fence and will show fight and turn on you if pressed. When the out gate is opened he leaves on the run. He's always at the back of a group, head up and keeps his distance. He will make others nervous and flighty and is hard to sort from the group. Anything new will create great distress and he will get more agitated the longer he's held separately. Due to safety issues these are culled immediately.

Two Star—animal is nervous and very uncomfortable. He will keep moving, walking the fence and trot or run if approached. Not as likely to show fight but will exit fast. Very observant and keeps his distance even in a group. He will be a little hard to sort from the group. He's always nervous and flighty in a strange situation. He presents a safety concern and causes handling problems with the whole herd so is culled asap.

Three Star—animal is uncomfortable wanting to keep distance. He will stop but is very attentive and moves without much pressure. He'll exit at a fast walk or slight trot. Handles fine in a group but gets nervous when separated, wanting to rejoin the herd. Can get excited if pressured or forced out of comfort zone so low stress, low pressure handling helps.

Four Star—animal moves when pressure is applied but will stop easily. Will stand and allow you to approach but not get too close. Exits at a walk. Fast movements, loud noises and strange situations will make him nervous. Low stress handling works great.

Five Star—animal is very calm and gentle, easy to sort and move. Will stand, allow you to approach and maybe touch him and may even approach you. Needs to be urged to leave the pen. Can get excited but calms down quickly. Responds well to proper handling.



Key: BB= HOMOZYGOUS BLACK
 PP= HOMOZYGOUS POLLED
 HB=HFR.BULL

BLACK HYBRID BULLS

CO. %	TAG #	SIRE	ACT	ADJ	ADJ	ADJ	EPDs				ACT	5-STAR SCORES					HB	
			BW	WW	YW	SC	CE	BW	WW	YW	MK	FR	D	G	MU	C		MA
	FHG 034B	WATCHMAN W021	74	615	1086	37.3	12.0	-1.2	70.0	95.0	28.0	5.0	5	4	4	5	4	BB/1*
SOLD	FHG 043B	FOCUS 31Z	96	644	1214	37.0	10.0	1.6	78.0	113.0	26.0	7.0	5	5	4	5	4	BB
	FHG 101B	FOCUS 31Z	98	646	1363	38.2	10.0	1.8	79.0	125.0	21.0	7.0	5	5	4	5	4	BB/PP
SOLD	VOS B637	WILD BILL 203Y	80	547	1241	35.9	12.0	1.0	68.0	96.0	24.0	5.6	5	4	4	3	3	
SOLD	FHG 007B	DIRECTOR 33S	ET	628	1215	39.9	9.0	1.1	73.0	115.0	27.0	4.9	3	5	4	3	5	BB/SCURRED
	FHG 135B	COMPLETE 707T	98	685	1229	38.7	6.0	1.8	72.0	109.0	37.0	6.1	4	5	5	5	5	
	FHG 280B	TRACTION 7412	ET	564	1114	39.1	13.0	-0.3	75.0	114.0	26.0	4.9	4	5	4	4	5	PP
	BABG 18B	SANDMAN 6523S	88	649	1175	39.2	6.0	2.5	72.0	110.0	18.0	5.1	4	5	5	5	3	BB
SOLD	BABG 46B	DJS 261Y	86	696	1095	39.4	5.0	3.1	69.0	102.0	30.0	4.9	5	4	5	4	4	BB
SOLD	KOBG 52B	DJS 261Y	88	624	1122	36.3	9.0	2.5	62.0	98.0	30.0	5.2	5	3	3	4	3	
SOLD	GCM 814B	FHG MR PRO 305Y	88	689	1273	35.7	12.0	0.2	73.0	114.0	29.0	5.6	5	5	5	5	5	
	FHG 219B	BF Y1811	78	604	1109	35.1	17.0	-4.0	52.0	73.0	30.0	4.1	5	2	4	4	4	5*
SOLD	WAHL 015B	BISMARCK 1073	82	703	1245	39.5	18.0	-4.3	48.0	83.0	31.0	6.0	5	2	5	5	3	BB/5*
SOLD	FHG 289B	W/C UNITED 956Y	98	566	1214	37.5	10.3	2.0	78.2	129.6	20.2	6.0	4	5	5	5	4	BB
	FHG 218B	W/C UNITED 956Y	ET	600	1238	38.4	12.6	-0.5	75.5	122.5	21.3	5.8	4	5	4	5	5	PP
	FHG 228B	W/C UNITED 956Y	ET	564	1192	38.5	12.6	-0.5	75.5	122.5	21.3	5.6	3	5	4	5	5	PP
SOLD	HCHS B444	FORTITUDE 8004U	91	672	1000	40.8	11.1	0.5	54.0	78.4	23.4	4.4	4	3	4	5	5	PP





BLACK PUREBRED BULLS

CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs			MK	ACT FR	5-STAR SCORES					HB
								BW	WW	YW			D	G	MU	C	MA	
	FHG 262B	TRACTION 7412	ET	608	1151	39.0	14.0	-1.6	71.0	104.0	32.0	5.9	4	4	3	4	4	BB/PP/3*
PB GV SOLD	FHG 292B	GUNSLINGER 19U	98	631	1237	43.2	10.0	2.2	68.0	92.0	27.0	5.0	5	3	5	4	4	PP
PB GV SOLD	KOBG 23B	SANDSTORM 28Y	85	674	1155	39.9	9.0	0.3	62.0	84.0	38.0	5.6	5	3	5	5	4	BB
PB GV SOLD	VOS B610	ENCORE 23W8	78	576	1159	36.0	13.0	0.0	62.0	85.0	25.0	5.9	4	2	4	3	2	1*
PB GV	VOS B613	ENCORE 23W8	88	593	1234	36.7	12.0	0.8	65.0	89.0	28.0	4.9	5	3	3	2	3	BB
7/8 GV	WFA 28B	FHG LEGACY 90Y	82	680	1185	36.1	8.0	0.0	68.0	100.0	32.0	5.0	4	4	4	5	3	BB
3/4 GV	FHG 072B	WATCHMAN W021	68	631	1144	41.4	11.0	-0.3	76.0	107.0	29.0	5.3	4	5	3	5	5	SCURRED
3/4 GV SOLD	FHG 087B	SANDSTORM 28Y	84	669	1135	39.5	12.0	-1.1	56.0	71.0	30.0	5.3	4	2	4	5	3	PP
3/4 GV	FHG 162B	SANDMAN 6523S	88	620	1190	36.8	12.0	1.2	62.0	83.0	19.0	4.6	5	3	5	5	2	PP
3/4 GV SOLD	FHG 286B	PROFESSOR 22W	ET	611	1218	37.2	16.0	-1.9	68.0	100.0	30.0	5.5	5	4	5	5	5	BB/PP
3/4 GV	BABG 29B	SANDMAN 6523S	91	614	1119	36.5	10.0	2.5	70.0	101.0	19.0	5.2	5	4	5	4	3	
3/4 GV	BABG 56B	DJS 261Y	84	661	1152	39.8	8.0	3.0	68.0	99.0	24.0	5.2	5	3	4	4	3	BB
3/4 GV SOLD	VOS B600	RTRT SOLUTION	90	609	1263	40.1	10.0	0.5	63.0	85.0	16.0	6.3	5	3	3	3	2	BB
PB SM	LF B48	IN DEW TIME	ET	829	1385	40.3	12.1	0.8	57.6	80.2	16.9	6.8	3	3	3	4	4	
PB SM	LF B148	IN DEW TIME	ET	773	1373	37.4	12.1	0.8	57.6	80.2	16.9	6.4	5	3	4	3	4	
3/4 SM	LF B12	LOCK N LOAD 8771Z	82	684	1284	35.3	8.0	0.9	54.0	84.6	21.5	5.8	5	3	5	4	3	
3/4 SM	LF B57	LOCK N LOAD 8771Z	78	702	1356	36.0	8.6	1.0	63.8	98.4	20.2	4.6	5	4	5	4	4	





RED HYBRID BULLS

CO. %	TAG #	SIRE	ACT	ADJ	ADJ	ADJ	EPDs			ACT		5-STAR SCORES					HB	
			BW	WW	YW	SC	CE	BW	WW	YW	MK	FR	D	G	MU	C		MA
SOLD 1/2 GV	FHG 174B	SANDMAN 6523S	94	617	1213	38.9	10.0	1.6	63.0	91.0	19.0	5.6	5	3	4	4	3	
1/2 GV	FHG 220B	TRACTION 7412	ET	525	1190	40.8	13.0	-0.3	75.0	114.0	26.0	5.1	4	5	4	4	5	PP
3/8 GV	FHG 230B	FOREMAN 2002Z	96	635	1176	40.8	10.0	1.4	78.0	113.0	19.0	5.8	5	5	3	4	4	
SOLD 3/8 GV	FHG 324B	FOREMAN 2002Z	98	796	1262	43.3	7.0	3.9	85.0	126.0	24.0	5.6	4	5	4	4	4	

RED PUREBRED BULLS

CO. %	TAG #	SIRE	ACT	ADJ	ADJ	ADJ	EPDs			ACT		5-STAR SCORES					HB	
			BW	WW	YW	SC	CE	BW	WW	YW	MK	FR	D	G	MU	C		MA
SOLD PR BV	VOS B605	POP A TOP 307Z80	72	563	1213	38.9	13.0	0.0	64.0	95.0	20.0	4.8	5	3	5	2	2	1*
SOLD 7/8 BV	FHG 166B	BNC X1205	90	575	1116	39.6	5.0	4.0	69.0	99.0	30.0	5.6	5	4	5	5	3	

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SUMMARY OF SERVICES, STANDARDS, WARRANTIES AND GUARANTEES.

For a complete explanation of these services go to www.flyinghgenetics.com.

CALVING EASE GUARANTEE—Comes with every bull we sell, even bulls identified for use on virgin heifers. It covers the genetic side of calving ease not environment or management. There are 15 different factors that affect calving ease and we guarantee the sire's genetic part of the calving ease equation.

QUALITY STANDARDS—both minimum and/or maximum standards for 17 traits from fertility and disposition through growth and carcass including health and efficiency. 60 years of experience went into developing this protocol. Our standards and a sharp knife are designed to make this business pleasurable and profitable for producers and pleasurable and affordable for consumers.

A BREEDING PLANNER designed to help you identify where you are, where you want to be and how to get there. This simple 5-step plan uses targets and breed complementarity to reach them and reaps the benefits of heterosis too.

MINUS/PLUS GENETICS—check out our genetic trends on the web and you will see that you can have calving ease and growth and muscle and maternal in the same genetic package. It is a win/win and our trends prove it works.

ROUGHAGE N' READY—is the basic philosophy that one should grow and develop bulls to be active breeders, not fatten them like steers. Excessive fat does two things to a bull; 1) hides his faults and makes his growth appear better than it is and 2) makes it harder for him to do his job. 200 pounds of fat on a bull will not make his calves weigh one ounce more at weaning but it will make it harder for him to find and breed cows. Excessive fat on a bull is like a used car salesman painting over rust. Bought any rusty cars or FAT bulls lately?

GROWN ON GRASS—is our Trade Marked Missouri version of Roughage and Ready. Mob grazing stockpiled fescue to force the bulls to exercise, build muscle and get ready to chase cows. This is not a forage test as we do supplement when the grass lacks adequate nutrition but it does identify the bulls that can't convert forage and on sale day they are ready to go to work breeding cows.

DISCOUNTS—we appreciate our customers and give both Customer Appreciation Discounts and Volume Discounts and allow you to double them up too.

FREE DELIVERY—the first 200 miles on bulls. At cost with total dollar discounts after that. Coordinating trips makes delivery very reasonable for all buyers.

FIRST BREEDING SEASON WARRANTY is available. No insurance adjusters or complicated forms. You decide, we take care of the rest.

OUR HEIFER DEVELOPMENT PROGRAM FOR BULL CUSTOMERS helps you reap the full value of Flying H Genetics bulls. By utilizing the maternal genetic value bred into FHG bulls, you receive more value from the money invested in every FHG bull. The two targets in the beef industry are—beef and breeding. FHG bulls are designed to excel in both.

SELECTION AND HETEROSIS are critical to profitability in the beef industry. Having a good selection of good bulls to pick from—at one source, in several different genetic packages or breeds—lets you build your program and utilize heterosis without turning bull buying into a circus. We want to be your partner and help you build something you can be proud of.

“Our 60 years of seed stock production experience have taught us to be progressive but not crazy, deliberate but not stubborn, helpful not boastful and appreciate being able to work with wonderful cattle people for a living. We are into our third generation of breeding and supplying genetics to the beef industry. It is challenging and rewarding and we Thank You for the privilege.”

IDENTIFYING HEIFER BULLS

Because of the interest in, need for, and importance of correctly identifying bulls to be used on first calf heifers, Flying H Genetics has developed a “**5 STAR SYSTEM**”. This system ranks bulls we believe (and guarantee) will work on heifers and not cause above normal calving difficulty due to size and shape of the calf.

A “**One Star**” bull should work on larger, well-developed heifers with above average pelvic measurements.

“**Three Star**” bulls increase the comfort level and degree of calving ease and can be used in most heifer development situations.

“**Five Star**” heifer bulls give exceptional calving ease with little assistance expected, except in abnormal presentations, etc.

All bulls offered by Flying H Genetics that qualify to be guaranteed as heifer bulls will be identified by the **5 Star System**.

Even this system cannot guarantee every heifer bred to these bulls will calve unassisted. There are at least 16 different criterion that affect calving ease



with birth weight being the largest factor. Other factors like sex of calf, shape of calf and size of bone, condition score of heifer, age of heifer, feed protein level, weather prior to and during calving, the heifers genetics for calving ease and birth weight, gestation length, heterosis, pelvic opening size and presentation of calf all affect calving ease.

The **5 Star System** is not perfect but it will eliminate most problems caused by the genetics of the bulls breeding the heifers. And—if we find one that doesn't work and he is guaranteed for calving ease on heifers with our **5 Star System**—we will replace him with another bull of your choice with full credit from the original bull. It's not perfect, but it is one of the best systems and guarantees you'll find anywhere.

Questions, call **Dick** at 308-962-6500 or **Kyle** at 308-962-6940.

VOLUME DISCOUNT ON BULLS

Volume discount of 5% will be credited on 5-9 bulls and 10% discount will be credited on 10 or more bulls purchased in either the Nebraska or Missouri spring sales or combined purchases from both spring sales. You

can use your purchases in Nebraska to help meet the volume discounts in Missouri to be applied to bulls purchased in Missouri.

LIMITED FREE DELIVERY

Flying H Genetics has offered limited free delivery for 20 years as a customer service and because we think it is important to visit your ranch, see your cattle and make sure our cattle are helping you produce the genetics you want.

Since we sell cattle nationwide, fuel and equipment costs force us to put some limits on free delivery. The seed stock business, like all other businesses, must address the costs of product delivery as part of their overall customer service plan.

To treat every customer fairly, we have established the following delivery policy:

- A. Every animal valued over \$3,000 will be delivered free within 200 miles of sale location.
- B. All other animals valued over \$3,000 will be delivered the first 200 miles free with additional miles prorated per head with freight charges guaranteed not to exceed \$250 per head.
- C. Animals valued less than \$3,000 will be delivered on a case by case basis.

If you have any questions, please contact **Dick** at 308-962-5250 or **Kyle** at 308-692-6940.

DEATH & INJURY WARRANTY

Flying H Genetics has offered to share death and injury losses suffered during the first breeding season with customers for years. After some confusion over the old warranty and interest by many customers to cover the full cost of their purchases at a reasonable cost, we have initiated the following new warranty.

COVERAGE/LIMITATIONS

The coverage of this warranty is limited to the first breeding season or a maximum of 6 months from the date of purchase, unless other arrangements are made ahead of time. Indemnity under this warranty covers all death and loss-of-use injuries except those caused by negligence or willful misconduct or mistreatment of the bulls covered. Replacement value will be limited to actual purchase cost of the Flying H Genetics bull covered minus any salvage value or other compensation received by the customer.

CLAIMS

All claims for death or injury must be reported to Flying H Genetics within 24 hours of discovery and a complete diagnosis by a licensed veterinarian must be reported.

INJURED

If the injury is not life threatening or permanent and the bull can be returned to service, Flying H Genetics will work with the customer to supply a replacement bull to use at no cost, until the original bull can be returned to service.

LOSS DUE TO INJURY

If the injury is permanent and prevents the bull from returning to service, Flying H Genetics will supply a replacement bull as close to the original bull's type and quality as possible to complete the first breeding season. At the end of the breeding season, the customer can keep the bull as the

replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. The credit will equal the price of the original bull minus salvage value if any from the original bull. The customer agrees to provide humane care and obtain maximum salvage value from the injured bull. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

LOSS DUE TO DEATH

When a Flying H Genetics bull dies between the date of purchase and the end of the first breeding season, through no fault of the customer as described above, Flying H Genetics will supply a replacement bull, as close to the original bull's type and quality as possible, to finish out the breeding season. At the end of the breeding season, the customer can either keep the replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. This credit will equal the purchase price of the original bull minus any compensation received if insured by an insurance company. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

COST

Cost for the death and injury warranty will be 5% of purchase price, due at the time of purchase. If a customer chooses not to cover their animal against death and injury, they assume all loss due to death or injury of their bull. This warranty does not affect other customer services like the customer satisfaction and calving ease guarantees that all Flying H Genetics bulls carry.

Selling Bulls Since 1949



FLYING H GENETICS

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BULLS



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ARAPAHOE, NEBRASKA

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