



FLYING H GENETICS

Nebraska Headquarters
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FHG PRIVATE TREATY BULLS



FLYING H GENETICS

Nebraska Headquarters

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BULLS

YOUR FULL SERVICE SEEDSTOCK SUPPLIER

YEAR-ROUND SUPPLY

YEAR-ROUND SERVICE

A Special Thank You to our great customers who braved the 7 degree cold and 20 mph winds on March 1st to buy ROUGHAGE N' READY bulls and females that'll add pounds and profits for years to come.

Due to the bad weather, we know many of you could not make the sale so we are sending you this list of specifically selected private treaty sale bulls. These black and red balanced genetic bulls include heifer bulls, growth and carcass bulls, and a few aged bulls to give you a great selection of Quality Guaranteed Genetics. They are bred, fed, culled and guaranteed just like the sale bulls and are priced from \$3,000 to \$5,000.

Flying H Genetics is focused on producing profitable, problem free genetics that benefit every segment of the beef industry. Part of that profitability comes from our various genetic packages that allow you to compliment your cowherd to produce superior cattle and utilize cross bred vigor. If you have any questions, please give us a call and we'll help you select the right genetics to improve your cattle and your profitability.

Never before has a good bull been worth more than now!!! More cows pregnant, more live calves at birth and weaning, more pounds to sell, and superior replacement heifers can easily add thousands of dollars annually to your bottom line. Good management and good genetics have always been worth the effort, but today, with \$2.00 plus weaned calves and \$2,000.00 plus cows, you will be rewarded for quality and pounds like never before. The rancher is finally being paid for what he does. Quality and pounds have never been worth more!!!

Whenever you need help or have questions about genetics, cross bred vigor, AI or breeding, marketing or managing, just give one of us at Flying H Genetics a call. We have been helping cattlemen produce better cattle and more profits for over 60 years and are into the third generation with some customers.

Call or come by and pick out your next herd bull today, and remember that – even if you need a bull in July – we are here for YOU!!!



BULLS

ARAPAHOE, NEBRASKA

www.flyinghgenetics.com

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BALANCERS® | GELBIEH | SIMANGUST™ | SIMMENTAL

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FRAME SCORE:

Yearling hip measurements predict mature frame size.

FHG STAR RANKING SYSTEM —

This system ranks cattle in five major areas of customer genetic needs—**Growth, Muscle, Carcass, Maternal and Disposition**.

Growth, Muscle, Carcass and Maternal—3★ ranking identifies breed average genetics for the trait, a 4★ ranks them within the top 50% to 25% of the breed and a 5★ ranks them within the top 25% of the breed genetically for the traits. Information used to develop these rankings includes performance measurements of the individual animal, his sire and his dam, EPD's and ultrasound data. Our Star Ranking System combines all the data into a simple ranking system to help you easily find the specific genetics you need for a trait or combination of traits. **Disposition**—1★ & 2★ culled, 3★ Good, 4★ Better, 5★ Best.

Because disposition is a very important management and safety issue, Flying H Genetics has researched and developed a system to score all of their cattle, including any cattle sold for breeding purposes, for disposition to eliminate the unacceptable ones. We have been culling on disposition for years but scoring them quantifies and identifies them more accurately making culling more accurate and effective.

Cattle are a herd instinct animal. Separate them from the herd and their natural response is to flee back to the group or fight for their life. Domesticating them has gentled them but their natural instincts of flight and fight are still there at varying degrees. Generally, the sooner

and more often cattle are in contact with and handled by humans in a calm, nonthreatening way, the more trusting and less flighty or threatened they will feel.

Knowing this, our system separates an individual animal from the group into a small pen with one or two people to add a common stressor. Since all cattle have a different disposition (just like people) this will create different degrees of nervousness, flight and fight that can be scored. Scoring the different levels of nervousness, flight and fight allows us to identify different levels of disposition. The scores range from 1 to 5 with 5 being the most calm. This is a subjective score but certain actions help group the cattle into the five different levels. Following is a general description of the type of actions observed while scoring that help rank each individual's disposition.

One Star—animal is very nervous and agitated and is looking for an escape route. Will not stop and stand, tests the fence and will show fight and turn on you if pressed. When the out gate is opened he leaves on the run. He's always at the back of a group, head up and keeps his distance. He will make others nervous and flighty and is hard to sort from the group. Anything new will create great distress and he will get more agitated the longer he's held separately. Due to safety issues these are culled immediately.

Two Star—animal is nervous and very uncomfortable. He will keep moving, walking the fence and trot or run if approached. Not as likely to show fight but will exit fast. Very observant and keeps his distance even in a group. He will be a little hard to sort from the group. He's always nervous and flighty in a strange situation. He presents a safety concern and causes handling problems with the whole herd so is culled asap.

Three Star—animal is uncomfortable wanting to keep distance. He will stop but is very attentive and moves without much pressure. He'll exit at a fast walk or slight trot. Handles fine in a group but gets nervous when separated, wanting to rejoin the herd. Can get excited if pressured or forced out of comfort zone so low stress, low pressure handling helps.

Four Star—animal moves when pressure is applied but will stop easily. Will stand and allow you to approach but not get too close. Exits at a walk. Fast movements, loud noises and strange situations will make him nervous. Low stress handling works great.

Five Star—animal is very calm and gentle, easy to sort and move. Will stand, allow you to approach and maybe touch him and may even approach you. Needs to be urged to leave the pen. Can get excited but calms down quickly. Responds well to proper handling.

Because of the interest in, need for, and importance of correctly identifying bulls to be used on first calf heifers, Flying H Genetics has developed a "**5 STAR SYSTEM**". This system ranks bulls we believe (and guarantee) will work on heifers and not cause above normal calving difficulty due to size and shape of the calf.

A "**One Star**" bull should work on larger, well-developed heifers with above average pelvic measurements.

"**Three Star**" bulls increase the comfort level and degree of calving ease and can be used in most heifer development situations.

"**Five Star**" heifer bulls give exceptional calving ease with little assistance expected, except in abnormal presentations, etc.

All bulls offered by Flying H Genetics that qualify to be guaranteed as heifer bulls will be identified by the **5 Star System**.

Even this system cannot guarantee every heifer bred to these bulls will calve unassisted. There are at least 16 different criteria that affect calving ease



with birth weight being the largest factor. Other factors like sex of calf, shape of calf and size of bone, condition score of heifer, age of heifer, feed protein level, weather prior to and during calving, the heifers genetics for calving ease and birth weight, gestation length, heterosis, pelvic opening size and presentation of calf all affect calving ease.

The **5 Star System** is not perfect but it will eliminate most problems caused by the genetics of the bulls breeding the heifers. And—if we find one that doesn't work and he is guaranteed for calving ease on heifers with our **5 Star System**—we will replace him with another bull of your choice with full credit from the original bull. It's not perfect, but it is one of the best systems and guarantees you'll find anywhere.

Questions, call **Dick** at 308-962-6500 or **Kyle** at 308-962-6940.

VOLUME DISCOUNT ON BULLS

Volume discount of 5% will be credited on 5-9 bulls and 10% discount will be credited on 10 or more bulls purchased in either the Nebraska or Missouri spring sales or combined purchases from both spring sales. You

can use your purchases in Nebraska to help meet the volume discounts in Missouri to be applied to bulls purchased in Missouri.

LIMITED FREE DELIVERY

Flying H Genetics has offered limited free delivery for 20 years as a customer service and because we think it is important to visit your ranch, see your cattle and make sure our cattle are helping you produce the genetics you want.

Since we sell cattle nationwide, fuel and equipment costs force us to put some limits on free delivery. The seed stock business, like all other businesses, must address the costs of product delivery as part of their overall customer service plan.

To treat every customer fairly, we have established the following delivery policy:

- A.** Every animal valued over \$3,000 will be delivered free within 200 miles of sale location.
- B.** All other animals valued over \$3,000 will be delivered the first 200 miles free with additional miles prorated per head with freight charges guaranteed not to exceed \$250 per head.
- C.** Animals valued less than \$3,000 will be delivered on a case by case basis.

If you have any questions, please contact **Dick** at 308-962-5250 or **Kyle** at 308-692-6940.

DEATH & INJURY WARRANTY

Flying H Genetics has offered to share death and injury losses suffered during the first breeding season with customers for years. After some confusion over the old warranty and interest by many customers to cover the full cost of their purchases at a reasonable cost, we have initiated the following new warranty.

COVERAGE/LIMITATIONS

The coverage of this warranty is limited to the first breeding season or a maximum of 6 months from the date of purchase, unless other arrangements are made ahead of time. Indemnity under this warranty covers all death and loss-of-use injuries except those caused by negligence or willful misconduct or mistreatment of the bulls covered. Replacement value will be limited to actual purchase cost of the Flying H Genetics bull covered minus any salvage value or other compensation received by the customer.

CLAIMS

All claims for death or injury must be reported to Flying H Genetics within 24 hours of discovery and a complete diagnosis by a licensed veterinarian must be reported.

INJURED

If the injury is not life threatening or permanent and the bull can be returned to service, Flying H Genetics will work with the customer to supply a replacement bull to use at no cost, until the original bull can be returned to service.

LOSS DUE TO INJURY

If the injury is permanent and prevents the bull from returning to service, Flying H Genetics will supply a replacement bull as close to the original bull's type and quality as possible to complete the first breeding season. At the end of the breeding season, the customer can keep the bull as the

replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. The credit will equal the price of the original bull minus salvage value if any from the original bull. The customer agrees to provide humane care and obtain maximum salvage value from the injured bull. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

LOSS DUE TO DEATH

When a Flying H Genetics bull dies between the date of purchase and the end of the first breeding season, through no fault of the customer as described above, Flying H Genetics will supply a replacement bull, as close to the original bull's type and quality as possible, to finish out the breeding season. At the end of the breeding season, the customer can either keep the replacement bull as fulfillment of this warranty or return him to Flying H Genetics and receive credit on a replacement in next year's sale. This credit will equal the purchase price of the original bull minus any compensation received if insured by an insurance company. This guarantees the customer a bull to get their cows bred and full compensation for the purchase price of the bull through a replacement they get to pick and price.

COST

Cost for the death and injury warranty will be 5% of purchase price, due at the time of purchase. If a customer chooses not to cover their animal against death and injury, they assume all loss due to death or injury of their bull. This warranty does not affect other customer services like the customer satisfaction and calving ease guarantees that all Flying H Genetics bulls carry.



SUMMARY OF SERVICES, STANDARDS, WARRANTIES AND GUARANTEES.

For a complete explanation of these services go to www.flyinghgenetics.com.

CALVING EASE GUARANTEE—Comes with every bull we sell, even bulls identified for use on virgin heifers. It covers the genetic side of calving ease not environment or management. There are 15 different factors that affect calving ease and we guarantee the sire's genetic part of the calving ease equation.

QUALITY STANDARDS—both minimum and/or maximum standards for 17 traits from fertility and disposition through growth and carcass including health and efficiency. 60 years of experience went into developing this protocol. Our standards and a sharp knife are designed to make this business pleasurable and profitable for producers and pleasurable and affordable for consumers.

A BREEDING PLANNER designed to help you identify where you are, where you want to be and how to get there. This simple 5-step plan uses targets and breed complementarity to reach them and reaps the benefits of heterosis too.

MINUS/PLUS GENETICS—check out our genetic trends on the web and you will see that you can have calving ease and growth and muscle and maternal in the same genetic package. It is a win/win and our trends prove it works.

ROUGHAGE N' READY—is the basic philosophy that one should grow and develop bulls to be active breeders, not fatten them like steers. Excessive fat does two things to a bull; 1) hides his faults and makes his growth appear better than it is and 2) makes it harder for him to do his job. 200 pounds of fat on a bull will not make his calves weigh one ounce more at weaning but it will make it harder for him to find and breed cows. Excessive fat on a bull is like a used car salesman painting over rust. Bought any rusty cars or FAT bulls lately?

GROWN ON GRASS—is our Trade Marked Missouri version of Roughage and Ready. Mob grazing stockpiled fescue to force the bulls to exercise, build muscle and get ready to chase cows. This is not a forage test as we do supplement when the grass lacks adequate nutrition but it does identify the bulls that can't convert forage and on sale day they are ready to go to work breeding cows.

DISCOUNTS—we appreciate our customers and give both Customer Appreciation Discounts and Volume Discounts and allow you to double them up too.

FREE DELIVERY—the first 200 miles on bulls. At cost with total dollar discounts after that. Coordinating trips makes delivery very reasonable for all buyers.

FIRST BREEDING SEASON WARRANTY is available. No insurance adjusters or complicated forms. You decide, we take care of the rest.

OUR HEIFER DEVELOPMENT PROGRAM FOR BULL CUSTOMERS helps you reap the full value of Flying H Genetics bulls. By utilizing the maternal genetic value bred into FHG bulls, you receive more value from the money invested in every FHG bull. The two targets in the beef industry are—beef and breeding. FHG bulls are designed to excel in both.

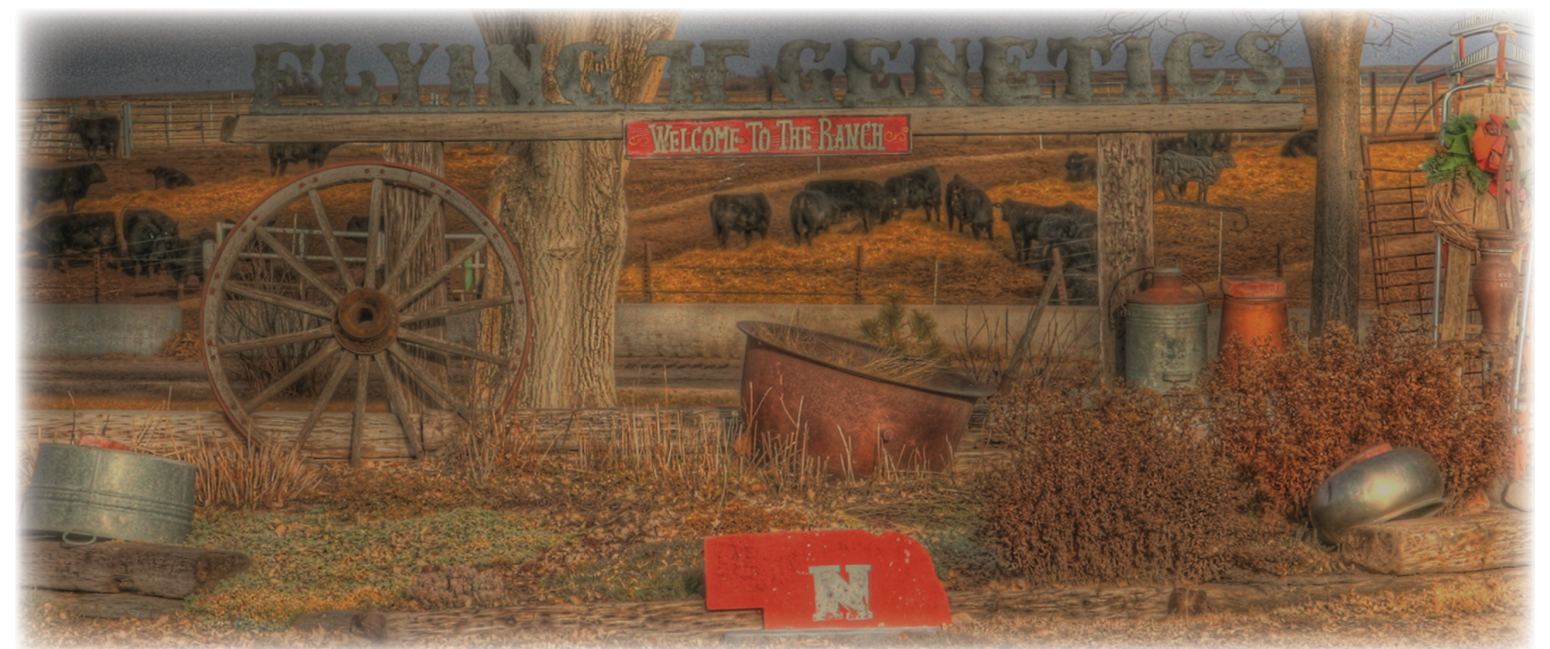
SELECTION AND HETEROSIS are critical to profitability in the beef industry. Having a good selection of good bulls to pick from—at one source, in several different genetic packages or breeds—lets you build your program and utilize heterosis without turning bull buying into a circus. We want to be your partner and help you build something you can be proud of.

“Our 60 years of seed stock production experience have taught us to be progressive but not crazy, deliberate but not stubborn, helpful not boastful and appreciate being able to work with wonderful cattle people for a living. We are into our third generation of breeding and supplying genetics to the beef industry. It is challenging and rewarding and we Thank You for the privilege.”

Key: BB= HOMOZYGOUS BLACK
PP= HOMOZYGOUS POLLED
HB=HFR.BULL

BLACK HYBRID BULLS

CO. %	TAG #	SIRE	ACT		ADJ		ADJ		EPDs		MK	ACT		5-STAR SCORES				
			BW	WW	YW	SC	CE	BW	WW	YW		FR	D	G	MU	C	MA	HB
1/2 GV	FHG 011A	PROFESSOR 22W	76	615	1177	38.5	16.0	-3.0	67	101	30	5.7	5	4	5	5	5	5*
1/2 GV	FHG 028A	FHG 15W	70	662	1192	39.3	15.0	-3.0	67	94	31	4.5	5	4	5	5	5	BB/PP/3*
1/2 GV	FHG 039A	HOOVER DAM	86	598	1176	41.4	13.0	-1.0	61	91	37	5.5	5	3	5	5	5	BB/1*
1/2 GV	FHG 041A	HOOVER DAM	80	662	1312	40.9	14.0	-2.0	66	100	35	6.0	3	4	5	5	5	BB/1*
5/8 GV	WFA 69A	FHG LEGACY 90Y	94	686	1210	35.0	6.0	2.0	75	115	29	5.9	5	5	5	4	5	
3/8 GV	FHG 093A	HOOVER DAM	78	653	1232	40.5	15.0	-2.0	62	91	35	5.8	5	3	5	5	5	PP/3*
3/8 GV	BABG 108A	TOP GUN 261Y	84	704	1147	42.1	10.0	1.5	68	108	26	4.5	5	5	5	5	4	
1/4GV 1/4SM	BABG 111A	FINAL ANSWER X01	80	725	1240	39.2	13.0	-0.6	71	112	27	5.5	5	5	5	5	5	1*
1/2 GV	FHG 140A	FHG 15W	80	590	1140	38.7	13.0	-2.0	64	88	27	4.9	5	4	5	5	4	1*
1/2 GV	WAHL 152A	FHG LEGENDARY 83X	95	769	1275	40.3	9.0	1.1	74	108	26	6.1	5	5	4	4	5	PP
1/2 GV	FHG 154A	GOOD NIGHT 715T	78	627	1085	35.3	11.0	-0.8	66	86	20	4.2	5	3	4	5	3	BB/PP
1/4GV 1/4SM	FHG 181A	PAYLOAD	96	626	1121	37.8	7.0	1.6	53	78	32	5.8	4	3	5	3	4	BB
1/2 GV	FHG 219A	LEGACY 6097	96	648	1206	36.3	8.0	2.7	75	99	25	5.9	5	5	5	5	5	PP
3/4 SM	FHG 257A	FIRST ASCENT 117Y	76	570	1033	37.4	11.1	-0.1	56	85	30	3.8	5	3	5	3	4	
1/2 GV	FHG 261A	HOOVER DAM	68	618	1101	35.1	18.0	-5.0	57	83	36	5.5	5	3	5	4	5	PP/5*
3/8 GV	FHG 293A	BF Y1811	68	626	1204	37.7	19.0	-5.0	58	89	25	5.1	5	3	5	5	3	BB/PP/5*
5/8 GV	FHG 297A	ROCK STAR 116W2	98	639	1175	41.4	3.0	4.1	77	108	29	6.6	4	5	5	4	5	
1/2 GV	FHG 298A	BF Y1811	74	633	1185	38.3	14.0	-2.4	55	81	30	6.0	5	3	5	4	4	3*
1/2 GV	VOS 513A	OLD IRON NUTS S842	100	666	1388	37.7	6.0	2.2	66	89	18	6.9	5	4	5	5	3	





BLACK PUREBRED BULLS																			
CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs				ACT FR	5-STAR SCORES						HB
								BW	WW	YW	MK	D	G	MU	C	MA			
3/4+ GV	WFA 33A	FHG 198U	50	679	1150	36.9	11.0	0.7	75	113	32	5.3	5	5	4	4	5		
7/8 GV	BABG 44A	BLACK IMPACT 40Y	80	575	1089	39.7	8.0	-0.4	61	94	24	5.5	5	4	5	5	3		
3/4+ GV	FHG 089A	SANDSTORM 28Y	66	577	1177	40.0	9.0	-2.0	53	79	34	5.1	5	3	4	5	4		
7/8 GV	FHG 335A	SANDMAN 115Y	90	671	1230	36.6	7.0	2.8	68	94	31	6.3	5	4	5	5	4		
PB GV	VOS A537	LEGACY 61X	90	601	1223	37.5	7.0	1.9	70	87	31	6.0	5	4	5	5	5		
3/4 GV	VOS 554A	DIRECT HIT 126X	99	637	1226	42.2	6.0	3.6	83	113	28	6.6	5	5	5	5	5		

RED HYBRID BULLS																			
CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs				ACT FR	5-STAR SCORES						HB
								BW	WW	YW	MK	D	G	MU	C	MA			
1/2 SM	FHG 079A	BEEF MAKER R13	90	596	1226	37.3	13.9	0.7	71.4	103.6	22.7	5.8	3	5	4	4	5		
3/8 GV	BABG 116A	YUKON 044X	82	674			11.0	1.4	68	93	26		5	5	3	4	4		
1/2 GV	FHG 129A	LEGACY 6097	92	643	1352	41.1	6.0	2.9	68	97	26	6.4	3	4	4	3	4		
1/4GV 1/4SM	FHG 166A	BEEF MAKER 102Y	76	685	1321	35.5	13.0	-1.0	65	94	29	5.8	3	4	5	5	4		
3/8 GV	FHG 242A	RED POWER 583U	92	576	1133	40.1	7.0	2.6	82	104	10	5.9	5	5	4	4	3		
3/8 GV	FHG 296A	LEGACY 6097	84	648	1300	45.7	9.0	1.1	70	99	27	6.1	4	3	5	5	3		
3/8 GV	FHG 317A	LEGACY 6097	94	715	1207	32.9	8.0	2.2	76	97	23	5.7	4	5	4	5	4		
3/4 SM	FHG 378A	SHEAR FORCE 38K	78	622	1067	33.2	18.6	-2.2	57.2	80.5	30.1	5.0	5	3	5	4	4		

RED PUREBRED BULLS																			
CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs				ACT FR	5-STAR SCORES						HB
								BW	WW	YW	MK	D	G	MU	C	MA			
PB GV	BABG 6A	GUNSLINGER 19U	88	603	1176	39.8	9.0	2.4	59	84	33	5.4	5	3	5	4	4		
3/4+ GV	KOBG 28A	YUKON 301P	ET	562	1157	40.5	9.0	2.3	71	96	35	6.4	5	4	4	3	5		
3/4+ GV	KOBG 32A	YUKON 301P	ET	603	1229	41.5	9.0	2.3	71	96	35	6.0	5	4	4	5	5		
PB GV	FHG 197A	SANDSTORM 28Y	ET	591	1178	37.4	7.0	1.7	62	84	30	5.9	3	3	5	3	4		
PB GV	FHG 254A	SANDSTORM 28Y	ET	626	1218	38.6	7.0	1.7	62	84	30	5.5	4	3	5	3	4		
HEREFORD	HPH 3505	LCC BACK N TIME ET	95	550	1040	31.0	-2.0	5.8	57	92	21	5.1	5	5	5	5	4		



2 YR OLD BLACK HYBRID BULLS																			
CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs				ACT FR	5-STAR SCORES						HB
								BW	WW	YW	MK	D	G	MU	C	MA			
5/8 GV	FHG 099Z	FHG LEGENDARY 83X	86	622	1204	38.2	5.0	1.2	66	103	34	6.1	4	4	4	4	5		
5/8 SM	FHG 136Z	DUAL FOCUS T249	72	586	1132	36.3	15.7	-1.0	60.9	97.8	25.3	5.4	4	4	4	4	5		
1/4GV 1/4SM	FHG 159Z	LUCKY MAN 738X	68	629	1250	35.4	15.0	-2.3	50	85	30	4.8	5	3	3	3	3		
1/2 GV	LLJ Z272	UP START 760	79	724	1177	38.4	12.0	-0.7	64	99	31	6.2	3	5	4	4	5		
1/2 GV	VOS Z381	FHG IMPACT 24X	95	586	1143	35.3	9.0	2.3	71	110	24	5.9	4	5	4	4	4		

2 YR OLD BLACK PUREBRED BULLS																			
CO. %	TAG #	SIRE	ACT BW	ADJ WW	ADJ YW	ADJ SC	CE	EPDs				ACT FR	5-STAR SCORES						HB
								BW	WW	YW	MK	D	G	MU	C	MA			
3/4 GV	FHG 238Z	WESTERN HAULER 028S	ET	626	1084	37.0	9.0	1.1	65	96	33	5.2	5	4	4	3	5		
3/4+ GV	FHG 345Z	FHG LEGENDARY 83X	96	710	1275	39.6	5.0	1.9	76	107	28	6.2	5	4	5	4	5		
7/8 GV	GCM 805Z	FHG IMPACT 60X	87	590	1160	33.4	11.0	-0.2	66	96	33	5.9	5	4	3	3	4		

Key: BB= HOMOZYGOUS BLACK
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